



AP

A.P. Groll
Account Manager
435 Hudson Street
New York, N.Y. 10014
212-645-8801
Fax: 212-229-9168

April 15, 1996

To: Lori O'Connor
Subject: DPC Postcards

Dear Lori,

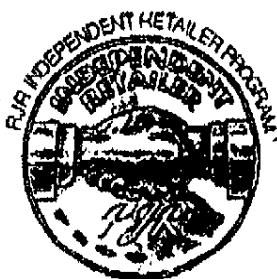
Attached are 2 DPC postcards given to me by Easy Buying, a Brooklyn subjobber.

Sincerely,

Artie

See - it did work
ok ok not that well !!

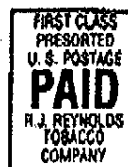
51847 7468



**COMING SOON!
APRIL
PROMOTION**

**Winston
20¢ OFF
PER PACK**

R. J. Reynolds Tobacco Company
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837



*****5-DIGIT 11229

425804 600503

3676 NOSTRAND ROAD

3676 NOSTRAND AVE

BROOKLYN, NY 11229-5303

C1
P27

12-DECO



**MARCH
PROMOTION**

**Salem
20¢ OFF
PER PACK**

© 1996 R.J. REYNOLDS TOBACCO CO. (18-0199)

IMPORTANT!

To participate in this month's promotion:

- Turn this card in to your wholesaler when you pick up your next order, and pick up your display at that time or...
- Ask your wholesaler delivery person to turn it in for you, and receive the display with your next order.
- Please make any necessary changes to store name and address.

You will receive a display allowance of 50¢ off per carton.

YES! ☒ I'd like to participate in the March promotion.

Please send me the ☐ 2 carton counter display
☐ 4 carton counter display

Offer good while supplies last.

Display authorized by:

Lori
(Retailer sign here.)

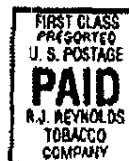
51847 7469



COMING SOON!
MAY
PROMOTION

Salem
20¢ OFF
PER PACK

R. J. Reynolds Tobacco Company
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837



*****5-DIGIT 11209

199998A 600503

A 1 STATIONERY

Change name.

C1
P8

8709 5TH AVE

BROOKLYN, NY 11209- 5225

NEW
12-0398

SARAH NEWSTADT & GREGORY.

8709 - 5TH AVE.

Brooklyn N.Y. 11209-5225.



APRIL
PROMOTION

Winston
20¢ OFF
PER PACK

© 1998 R.J. REYNOLDS TOBACCO CO. (12-11-98)

IMPORTANT!

To participate in this month's promotion:

- Turn this card in to your wholesaler when you pick up your next order, and pick up your display at that time, or...
- Ask your wholesaler delivery person to turn it in for you and receive the display with your next order.
- Please make any necessary changes to store name and address.

You will receive a display allowance of 80¢ per carton.

YES!



I'd like to participate in the April promotion.

Please send me the



2 carton counter display



4 carton counter display

Offer good while supplies last.

Display authorized by:

JANET K. VERN
(Retailer sign here.)

51847 7470